

mendoor

FRANÇOIS JULIAT

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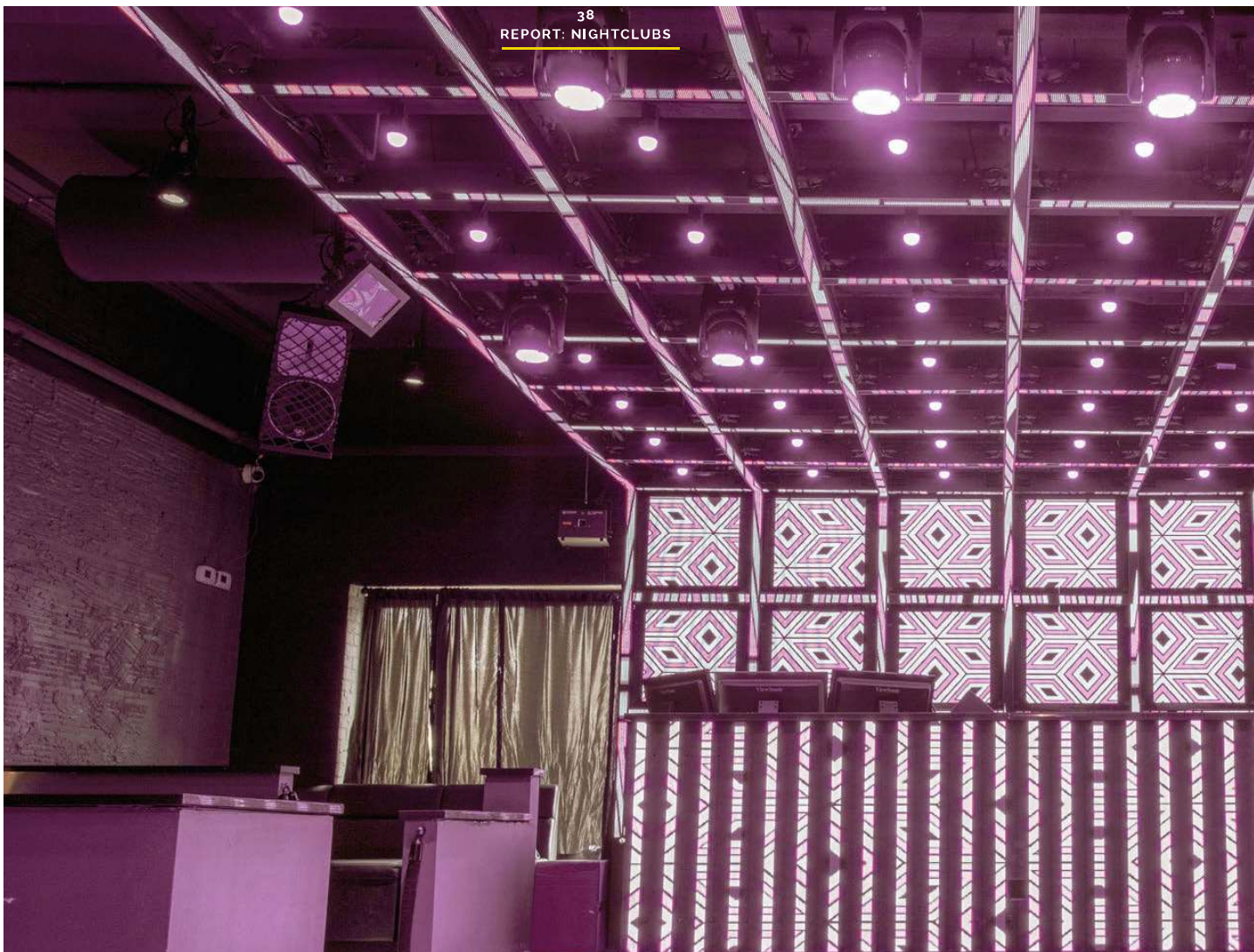
NIGHTCLUBS

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TRIO

COMPANY: D.A.S. AUDIO
LOCATION: SOUTH CAROLINA, USA

Trio, Charleston's downtown dance club and lounge has a new owner, a million-dollar renovation, and a lineup of internationally-recognised DJs, which were unveiled during the club's grand opening weekend. Renovations include a technologically-advanced light and video production system and D.A.S. Audio loudspeakers throughout. In addition to loudspeakers from the company's Artec and Vantec product lines, Trio also serves as a 'proving ground' for the forthcoming E11EVEN Sound by D.A.S. Audio loudspeakers. iDesign, a Miami, Florida-based audiovisual design / build integration firm, was contracted to design and deploy the new sound reinforcement systems throughout Trio. Michael Meacham, the company's owner and lead designer, worked in conjunction with D.A.S. Audio's National Sales Manager for Installation and Nightclubs, John Fiorito, to create the new sound systems. He discussed the project and his reasons for deploying D.A.S. Audio loudspeakers. "Trio includes an upstairs club, a downstairs lounge, plus an outdoor patio area - all of which

totals approximately 6,400 sq ft of space," Michael explained. "The upstairs area focusses on a combination of electronic dance music, Top 40, and generally maintains an open format. This club also has several shows each month on Thursday evenings. The downstairs lounge and patio areas also have live music, with the focus being Top 40 cover bands. Because of the emphasis on live music, it was important to deploy loudspeakers that had accurate reproduction and solid dispersion characteristics so that the sound would be evenly distributed throughout the spaces." In the first floor lounge area, the iDesign team deployed four D.A.S. Audio Artec 310.96 two-way point source loudspeaker enclosures. For low frequency reinforcement, there are also two D.A.S. Audio Vantec 18 bass reflex subwoofer systems; this combination of loudspeakers was installed in a mono configuration. In the second floor nightclub area, Michael and his installation team deployed the forthcoming E11EVEN Sound by D.A.S. Audio loudspeakers. This was part of an effort to provide world-class

loudspeakers optimised for this type of environment while also being able to fine-tune the performance attributes of the new enclosures. Here, four ES-10 top boxes surround the dancefloor at a height of 12 ft in a true four-point stereo configuration. These are augmented by a pair of D.A.S. Audio's ES-218 subwoofer enclosures that are coupled in front of the DJ - underneath the stage - in a mono configuration. Completing the setup, there are also two DAS Audio Artec 308 two-way point source enclosures that serve as sidefills. When queried about the attributes that made the various D.A.S. Audio loudspeakers so well-suited for use at Trio, Michael offered the following comments: "The new E11EVEN Sound by D.A.S. Audio loudspeakers are currently under product development and I'm certain this environment will serve as a terrific application site to learn about and fine-tune the loudspeakers' various performance traits. The dispersion of the ES-10 is 110° horizontal by 50° vertical. The loudspeaker delivers extremely smooth clarity throughout



the high frequency and the 10-inch woofer handles 1,000W of continuous power. They deliver the beat all night long under the stressful conditions where DJs push the system for hours on end. The system is suspended with M10 eyebolts and three point aviation cable rigging."

For a project of this nature, responsive support services are crucial. In this regard, Michael rates D.A.S. Audio highly. "D.A.S. Audio's John Fiorito provided full support from design through final commissioning of the sound system," he reported. "John is a highly qualified technician who has been a leading installer and designer of nightclubs since 1992 and previously worked for Sound Investment Audio, where he managed the east coast's most prestigious accounts such as Funktion-One. D.A.S. Audio was a terrific partner on this project."

With the D.A.S. Audio loudspeaker equipment up and operational, Michael said his client is very impressed. "Trio continues to be one of the busiest nightclubs in Charleston every Friday and Saturday night," he said. "Trio owner Eric Gussin, the various DJs, and guests have all reported positive feedback. Eric Gussin has been ecstatic with the outcome - stating that he has never heard anything sounding better in terms of clarity and coverage. The bottom line is, everyone is extremely pleased with the new sound system." www.dasaudio.com



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